

Billy Cox Biography

"I believe that inside of you is a champion. You have the unlimited potential to be, do or have anything you want in your life." Billy Cox



Billy Cox is inspiring today's achievers to dream big, take action and get results. Billy's real world experience in sales, teamwork, leadership and life skills, along with his true down to earth style, help him immediately connect with audiences globally.

Billy has truly lived what he speaks. Starting at age 17 as a part-time salesperson he worked his way to the top of every sales and management level. By age 30, he was a self made millionaire.

By age 32 he became president of one of the nation's leading direct sales companies. When Billy took over as president, sales were in a slump and down almost 50 percent. In less than three years, he and his team had turned the company around. It was a tremendous challenge but with strong Vision and Teamwork they eventually achieved record-breaking sales.

Under Billy's leadership the company experienced the best decade in their 40 year history and re-established themselves as a dominant and credible force within their industry. Billy was also at the forefront of several successful and revolutionary product launches that have the potential to springboard the company's success even further.

Success is based on three things... People, Teamwork and Results. "I've been where you've been, I know your hurts and I feel your pain. Life's not always easy, you're going to have challenges...but you can do it!" says Cox

Billy is the Author of, You Gotta Get in the Game, The All-Star Sales Book and The Dream Book.

He has participated in dozens of television interviews including Fox and Friends and hundreds of radio shows. He has been featured in Major media publications such as The Wall Street Journal and Selling Power Live.

Billy is undeniably one of today's leading authorities on the power of human potential and an expert on the mental aspects of winning. He recently accepted a position on the board of directors for one of his heroes and mentors Zig Ziglar and Ziglar corp.

Billy is constantly raising the bar and his goal is to be the best in the world at what he does. Billy does a limited number of speeches each year. He also coaches and consults with individuals, teams and organizations over ways to gain and maintain a competitive edge.

When Billy speaks he has the rare ability to ignite each audience. Every seminar is customized based on prior input from management and ...extensive preparation by Billy. **Most importantly, Billy loves what he does and truly cares about the success of each individual he meets.** Billy leaves each audience energized, confident, and ready to put learning into immediate actions for measurable results.

A partial list of Billy Cox's clients include a huge range of global, national and regional leaders, including FedEx, Century 21, Aflac, Delta Dental, Hertz, Hyatt, Konica Minolta, Nike Inc., Arvest Bank, Tyson Foods, North Texas State University, Us Government, Keller Williams, AllState Insurance, Bertram Yachts, Manheim, Country Maid, Wilson, and Xerox Corporation.

